



TWCA BOARD OF DIRECTORS MEETING AGENDA
Friday, December 8, 2023, 10:00 am
Omni Austin Downtown
Trademark Room, 3rd Floor

1. Call to Order – President Lyn Clancy
2. Discussion and possible action on minutes from November 2, 2023 Board Meeting
3. Report on TWCA Risk Management Fund – Kathy Turner Jones, Chair, TWCA RMF
4. Discussion and possible action on financial and administrative matters – Mike Booth and Stacey Steinbach
 - (a) 2023 Financials to Date
 - (b) 2024 Member Dues and Conference Fees
 - (c) Federal Association Participation
 - (d) Strategic Planning
 - (e) 2024 Proposed Budget
5. Discussion and possible action on Nomination Committee recommendations for TWCA President-Elect and Treasurer – Lyn Clancy
6. Reports of Committee Chairs, with discussion and possible action:
 - Executive Committee – Lyn Clancy
 - Policy Committee – Dan Buhman
 - Water Laws Committee – Howard Slobodin
 - Federal Affairs Committee – Tom Ray
 - Water Quality Committee – Randy Palachek
 - Endangered Species Committee – Glenn Clingenpeel
 - Membership & Services Committee – Connie Curtis
 - Any other committee reports
7. Reports of Panel Chairs, if necessary (with possible action):

<ul style="list-style-type: none">• Drainage Districts – Allen Sims• General & Env. – Carolyn Ahrens• Groundwater – Drew Satterwhite• Industrial – Ty Embrey• Irrigation – Troy Allen	<ul style="list-style-type: none">• Municipal – Denis Qualls• Navigation & Flood Control – Emily Rogers• River Authorities – Kevin Ward• Utility Districts – Darrell Grubbs
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8. Discussion and possible action on Legislative Committees – Lyn Clancy and Sarah Kirkle
9. Discussion and possible action on lifetime memberships – Lyn Clancy
10. Other Business

Adjournment (Next Board Meeting is scheduled for Thursday, March 7, 2024, at the Hyatt Lost Pines)

PRESIDENTS & PRESIDENT PANEL APPOINTEES

Past-President Walt Sears

Vacant – 2024
Barney Austin, AquaStrategies, Inc. – 2024

President Lyn Clancy

Lower Colorado River Authority
Amy Stelter, Trinity River Authority – 2025
Connie Curtis, San Jacinto River Authority – 2025

President-Elect Wayne Owen

Northeast Texas RWD
Rachel Ickert, Tarrant Regional Water District – 2026
Spandana Tummuri, JACOBS– 2026

DRAINAGE DISTRICT

Chair: Allen Sims, Jefferson County DD #7 – 2025
(VC): Craig Kalkomey, LJA Engineering – 2024
Don Carona, Orange County Drainage District – 2024
Kim Carroll, Texan Engineering & Consulting, LLC – 2025
Chris Gallion, Velasco Drainage District – 2026
Stan Kitzman, Brookshire-Katy DD – 2024
Alan Moore, Cameron County DD #5 – 2026

GENERAL & ENVIRONMENTAL

Chair: Carolyn Ahrens, Booth/Ahrens – 2024
(EC): Ed Shackelford, San Jacinto River Authority – 2024
Michael Gershon, Lloyd Gosselink Rochelle & Townsend, P.C. – 2025
Tom Ray, Lockwood, Andrews & Newnam, Inc. – 2025
Howard Slobodin, Trinity River Authority – 2026
Tony Smith, Carollo Engineers – 2026
Travis Williams, Sabine River Authority – 2025

GROUNDWATER

Chair: Drew Satterwhite, Canadian River Municipal Water Authority – 2025
(VC): Mike Turco, Harris-Galveston Subsidence District – 2024
Dirk Aaron, Clearwater UWCD – 2026
James Beach, Advanced Groundwater Solutions – 2026
Velma Danielson, ICF – 2025
Brian Sledge, SledgeLaw Group, PLLC – 2024
Gary Westbrook, Post Oak Savannah GCD – 2025

INDUSTRIAL

Chair: Ty Embrey, Lloyd Gosselink Rochelle & Townsend, P.C. – 2025
(VC): Liz Fazio Hale, Gulf Coast Authority – 2026
Mark Evans, North Harris County Regional Water Authority – 2026
Scott Harris, Gulf Coast Authority – 2024
Randy Palachek, KIT Professionals – 2024
Heath Thompson, Lower Neches Valley Authority – 2025
Paulina Williams, Baker Botts, LLP – 2026

IRRIGATION

Chair: Troy Allen, Delta Lake ID – 2025
(VC): Glenn Jarvis, Law Offices of Glenn Jarvis – 2024
Sonny Hinojosa, Hidalgo County Irrigation District #2 – 2026
Tom McLemore, Harlingen ID Cameron County #1 – 2026
Kyle Miller, Wichita County Water Improvement District #2 – 2025
Tito Nieto, Cameron County Irrigation District #6 – 2025
Steve Walthour, North Plains GCD – 2024

MUNICIPAL

Chair: Denis Qualls, City of Dallas – 2024
(VC): Heather Cooke, Austin Water – 2025
Fred Arce, HDR Engineering – 2026
Karen Bondy, Brushy Creek Regional Utility Authority – 2024
Jun Chang, North Harris County Regional Water Authority – 2025
Ekaterine Fitos, City of Houston – 2024
Larry Patterson, Upper Trinity RWD – 2026

NAVIGATION & FLOOD CONTROL

Chair: Emily Rogers, Bickerstaff Heath Delgado Acosta – 2025
(VC): Dan Buhman, Tarrant Regional Water District – 2026
Derek Boese, San Antonio River Authority – 2026
Patrick Brzozowski, Lavaca-Navidad River Authority – 2024
Matt Phillips, Brazos River Authority – 2024
Mike Reedy, Freese & Nichols, Inc. – 2025
Dawn Pilcher, LJA Engineering – 2025

RIVER AUTHORITIES

Chair: Kevin Ward, Trinity River Authority – 2025
(VC): Scott Hall, Lower Neches Valley Authority – 2025
David Collinworth, Brazos River Authority – 2026
Jenna Covington, North Texas Municipal Water District – 2025
John Hofmann, Lower Colorado River Authority – 2026
Darrell Nichols, Guadalupe-Blanco River Authority – 2024
Cole Walker, Colorado River Municipal Water District – 2024

UTILITY DISTRICTS

Chair: Darrell Grubbs, Titus Co. Fresh Water Supply District #1 – 2025
(VC): Alia Vinson, Allen Boone Humphries Robinson – 2026
John Chisholm, Corix Utilities Texas – 2024
Kelley Holcomb, Angelina & Neches River Authority – 2025
Robert Lux, The Woodlands Water Agency – 2024
Shirley Ross, Wells Branch MUD – 2025
David Weidman, Sulphur River Basin Authority – 2026

TWCA RISK MANAGEMENT FUND REPRESENTATIVES

Kathy Turner Jones, Prairielands GCD– 2026
Jonathan Stinson, Guadalupe-Blanco River Authority – 2026

Acronym Legend: DD - Drainage District • ID - Irrigation District • MWD - Municipal Water District • ND - Navigation District • RWD - Regional Water District • UWCD - Underground Water Conservation District • GCD - Groundwater Conservation District

PAST PRESIDENTS

*Guy C. Jackson (1944-1955)

*A.F. Mitchell (1955-1956)

*J.S. Hudnall (1956-1957)

*Max Starcke (1957-1962)

*John Simmons (1962-1969)

*Josiah Wheat (1969-1971)

*Beeman Fisher (1971-1972)

*J.W. Buchanan (1972-1973)

*Henry Graeser (1973-1974)

*Walter Wells (1974-1975)

*Howard Drew (1975-1976)

Franklin B. Moon (1976-1977)

*Carl Riehn (1977-1978)

John H. Specht (1978-1979)

*Oury Selig (1979-1980)

*R.H. "Bob" Parker, Jr. (1980-1981)

Fred N. Pfeiffer (1981-1982)

*A. Wayne Wyatt (1982-1983)

Sam F. Collins (1983-1984)

*Ronald J. Neighbors (1984-1985)

*Duncan Ellison (1985-1986)

James P. Murray (1986-1987)

Danny F. Vance (1987-1988)

*Owen F. Ivie (1988-1989)

*Carson H. Hoge (1989-1990)

Robert Lee Johnson (1990-1991)

Robert J. Huston (1991-1992)

*Richard S. Bowers (1992-1993)

Con Mims (1993-1994)

Alan H. Plummer, Jr. (1994-1995)

James M. Oliver (1995-1996)

*Robert Wagner (1996-1997)

*James R. Nichols (1997-1998)

A.T. "Tommy" Hebert, Jr. (1998-1999)

W.E. "Bill" West, Jr. (1999-2000)

C.E. Williams (2000-2001)

*James R. Adams (2001-2002)

Wayne M. Halbert (2002-2003)

Robert H. Lloyd (2003-2004)

Joseph J. Beal (2004-2005)

Peggy W. Glass (2005-2006)

Gregory E. Rothe (2006-2007)

*John E. Burke (2007-2008)

*Jerry L. Clark (2008-2009)

M. Jeff Taylor (2009-2010)

Sonia Lambert (2010-2011)

James M. Parks (2011-2012)

Luana Buckner (2012-2013)

*Phillip J. Ford (2013-2014)

Robert J. Brandes (2014-2015)

John W. Grant (2015-2016)

Phil Kelley (2016-2017)

Michael J. Booth (2017-2018)

Hope Wells (2018-2019)

David Montagne (2019-2020)

Kent Satterwhite (2020-2021)

Kathy Turner Jones (2021-22)

*deceased



MINUTES

TWCA Board of Directors Meeting

Thursday, November 2, 2023, | San Antonio TWCA Marriott RiverCenter

1. Call to order – President Lyn Clancy

President Lyn Clancy called the meeting to order at 11:00am with a quorum present. A list of attendees is attached.

2. Discussion and possible action on approval of minutes of last board meeting

There were no amendments to the minutes. Gary Westbrook moved and Kevin Ward seconded the motion to approve the minutes of the past meeting, and the motion passed unanimously.

3. Discussion and possible action on financial reports – Mike Booth Treasurer

Mike reported that the financials are in the Board packet. Stacey reported on the Association’s financial position. Steve Walthour moved and Troy Allen seconded the motion to approve the financials, and the motion passed unanimously.

4. Report on TWCA Risk Management Fund (RMF) including approval of RMF nomination to fill vacant TWCA Board position – Kathy Turner Jones, RMF Board Chair

Kathy reported that the RMF Board had elected her the new Chair and nominated her to fill RMF’s TWCA Board position. Mark Evans moved and Connie Curtis seconded the motion to approve the nomination of Kathy Turner Jones to fill the vacant TWCA RMF seat on the board and executive committee, and the motion passed unanimously.

5. Policy and Legislative Update – Sarah Kirkle

Sarah reported on efforts related to Prop 6 and the upcoming election day. No action was taken.

6. Discussion and possible action on supporting proposed updates to Texas Real Estate Commission (TREC) forms regarding water rights and management – Brian Sledge

Brian Sledge reported on efforts to craft additional disclosure language related surface water and groundwater rights in real estate transactions. Kathy Turner Jones moved and Emily Rogers seconded the motion to support proposed updates to TREC real estate forms regarding water rights and management, and the motion passed unanimously.

7. Discussion and possible action on reports of Panel Chairpersons

- Drainage Districts Panel – Allen Sims: Allen reported that 40 people attended the panel meeting and they discussed mapping guidance and levee safety.
- General & Environmental Panel – Carolyn Ahrens: Carolyn reported that the panel had more people than chairs. The panel had guest speakers from SAWS and TWDB to discuss feasibility reviews and also had roundtable discussions. Lauren Kalisek resigned from her TWCA Board role and recommended Mike Gershon to serve on the panel.
- Groundwater Panel – Drew Satterwhite: Drew reported the panel had a presentation from TWDB related to ASR projects.
- Industrial Panel – Ty Embrey: Ty reported that the panel had 25 people and Paulina Williams gave a regulatory update, and Sunset and TCEQ staff both provided updates.
- Irrigation Panel – Troy Allen: Troy reported that 22 people attended the panel meeting and discussed valley water issues and treaty issues.

- Municipal Panel – Denis Qualls: Denis reported the panel had standing room only and heard from a guest speaker on PFAS settlements and discussed HB 3810 reporting of unintended outages.
- River Authorities Panel – Kevin Ward: Kevin reported they had 100 people in attendance and had presentations on impacts of industrial solar farms, PFAS settlements, and update from both TCEQ and TWDB.
- Utilities Districts Panel – Darrell Grubbs: Darrell reported they had 28 people in attendance and the panel discussed Prop 6, drought, Lead and Copper Rule, PFAS, and ETJ matters.
- Navigation & Flood Control – Emily Rogers: Emily reported the panel had 20 in attendance and the panel hosted a roundtable discussion.

Carolyn Ahrens moved and Ed Shackelford seconded the motion to approve the appointment of Mike Gershon to the General and Environmental Panel to fill the vacancy left by Lauren Kalisek, and the motion passed unanimously.

8. Committee reports with discussion and possible action

- Executive Committee – Lyn Clancy: Lyn reported that the Executive Committee met via zoom on September 26th and discussed current financials, new members since the last conference, TWCA staffing updates, conferences and events, policy updates, and some tax-specific legal issues. We also approved executing a contract with the Worthington Renaissance Fort Worth for the 2026 annual convention, from March 10-March 13. Lyn also reported that she is working with staff on committee assignments and asked folks who are currently serving as committee or subcommittee chairs to reach out and express their interest in continuing to serve, and folks who are not currently serving but interested in doing so to also reach out.
- Membership & Services Committee – Connie Curtis: Connie reported that the Committee had 40 in attendance at their meeting, 44 golfers at the golf event, and that the volunteer event was canceled due to weather, but we hope to do it next year. The first-time attendee zoom was very successful, as was the happy hour. The Board also received a sponsorship subcommittee update from Lissa Gregg.
- Policy Committee – Dan Buhman: Dan reported that the Policy Committee looked at sections 8 and 11 this year with a group of review advisors and the committee recommended no changes.
- Water Laws Committee – Howard Slobodin: Howard reported we have applied for 4.5 CLE credit hours for this conference.
- Endangered Species Committee – Glenn Clingenpeel: Glenn reported the agenda for the upcoming Endangered Species Committee meeting.
- Water Quality Committee – Randy Palachek: Randy reported the Committee met earlier this morning and had presentations from Dr. Bryan Brooks, Sara Thornton, and Jason Pierce.
- Federal Affairs Committee/Texas Water Day – Tom Ray: Tom reported on the Federal Affairs agenda for the afternoon.
 - NWRA, Kevin Ward: Kevin reported on NWRA’s upcoming conference in San Antonio.
 - NWC, Tom Ray: Tom reported that Julie would be giving an NWC update at the Federal Affairs meeting.
 - NWSA, Dan Buhman: Dan reported on the ongoing conversation about expanding USACE’s mission to include water supply.
 - Texas Water Day, Sarah Kinkle: Sarah reported that the dates for Texas Water Day are March 12-13.
- Surface Water Committee – Lyn Clancy and Walt Sears: No report.
- Groundwater Committee – Brian Sledge and Hope Wells: No report.
- Any other committee reports: None.

9. Other business

Stacey gave the board a TWCA staffing update and reminded Board members to register for the December board meeting.

10. Adjournment

Lyn adjourned the meeting at 11:45.

**2023 TWCA Fall Conference
Board of Directors Meeting Attendance List**

Jun Chang, Mark Evans, Gary Westbrook, Steve Walthour, Kyle Miller, Tito Nieto, Walt Sears, Amy Stelter, Paulina Williams, Shirley Ross, Rachel Ickert, Kelley Holcomb, Emily Rogers, Wayne Owen, Lyn Clancy, Scott Hall, Derek Boese, Dirk Aaron, Stan Kitzman, Diane Ilenstine, Timm Johnson, Parker Chambers, Mike Gershon, Bill Holder, Heather Ramsey, Lourdes Galvan, Krystal Boggs, Kibriana Bonner, Lori Traweek, John Seifert, Raizee Sotomayor, R. J. Muraski, John Womack, Allison Strube, Howard Slobodin, Kim Carroll, Dawn Pilcher, Allen Sims, Craig Kalkomey, Craig Harmon, Sonia Lambert, Sonny Hinojosa, Carolyn Ahrens, Denis Qualls, Connie Curtis, Kathy Turner Jones, Darrell Nichols, Matt Phillips, Darrell Grubbs, David Weidman, Alia Vinson, Matthew Whelan, Moses Kabosele, Andrea Burden, Lissa Gregg, Kathy Berek, David Russell, Alexis Long, Lance McLeod, Jace Houston, Cynthia Bowman, Matt Nelson, Mike Thuss, Troy Allen, Jenna Covington, Dan Buhman, Hope Wells, Tony Smith, Michael Kent, Anthony Stambaugh, Carlos Guzman, Roger Sanchez, Sarah Vuskov, Cory Shockley, Brad Brunett, Cari-Michel La Caille, Jill Csekitz, Juan Martinez, Jill Garcia, Doug Caroom, Bobby Adams, James Beach, Billy George, Jonathan Stinson, Fred Arce, Scott Harris, Heath Thompson, Patrick Brozowski, Michael Reedy, Michael Turco, Ed Shackelford, Cole Walker, Chris Gallion, Michael Booth, Karen Bondy, Ekaterina Fitos, Tom Ray, Heather Cooke, Randy Palachek, Liz Fazio Hale, Velma Danielson

Texas Water Conservation Association

Balance Sheet

As of December 4, 2023

	TOTAL	
	AS OF DEC 4, 2023	AS OF DEC 4, 2022 (PY)
ASSETS		
Current Assets		
Bank Accounts		
1025 TWCA - Checking 6129	342,346.69	325,683.99
AffiniPay Clearing	2,473.00	
Savings/Investments		
Certificate of Deposit - 16 Month	75,000.00	
Certificate of Deposit - 8 Month	75,000.00	
Legal Advocacy Fund Account 9926	21,571.14	21,569.03
Total Savings/Investments	171,571.14	21,569.03
Total Bank Accounts	\$516,390.83	\$347,253.02
Accounts Receivable	\$7,334.00	\$0.00
Other Current Assets		
1300 Principal Financial Stock	15,225.08	15,225.08
1810 Austin Club Membership	0.00	500.00
Payroll Refunds	0.00	22.50
Prepaid Expenses	1,300.00	300.00
Stripe Clearing Refunds - Acodei	0.00	-350.66
Uncategorized Asset	0.00	0.00
Undeposited Funds	1,674.07	0.00
Total Other Current Assets	\$18,199.15	\$15,696.92
Total Current Assets	\$541,923.98	\$362,949.94
Fixed Assets		
Other Assets	\$2,807.00	\$2,807.00
1301 Lease and Other Deposits	12,894.50	11,725.28
Total Other Assets	\$12,894.50	\$11,725.28
TOTAL ASSETS	\$557,625.48	\$377,482.22
LIABILITIES AND EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable	\$0.00	\$0.00
Other Current Liabilities		
Direct Deposit Payable	0.00	0.00
EARMARKED FUNDS		
Legal Advocacy Fund Deposits	21,556.00	21,556.00
Payroll Liabilities	-2,005.24	0.00
Total Other Current Liabilities	\$19,550.76	\$21,556.00
Total Current Liabilities	\$19,550.76	\$21,556.00
Total Liabilities	\$19,550.76	\$21,556.00
Equity		
3010 Fund Balances	13,467.03	5,569.03

Texas Water Conservation Association

Balance Sheet

As of December 4, 2023

	TOTAL	
	AS OF DEC 4, 2023	AS OF DEC 4, 2022 (PY)
3015 Fund Balance - Equipment Replace Fund	0.00	7,898.00
Retained Earnings	271,764.27	153,289.57
Net Income	252,843.42	189,169.62
Total Equity	\$538,074.72	\$355,926.22
TOTAL LIABILITIES AND EQUITY	\$557,625.48	\$377,482.22

Texas Water Conservation Association

Budget vs. Actuals: 2023 TWCA Budget - FY23 P&L

January - December 2023

	TOTAL	
	ACTUAL	BUDGET
Income		
4000 Membership Dues Income	459,761.00	444,050.00
4110 Legislative News Subscriptions	40,762.50	34,000.00
4200 Annual Convention Income	264,290.00	250,000.00
4220 Summer Conference Income	232,140.00	210,000.00
4240 Other Meeting Income	24,975.00	32,000.00
4250 Fall Conference Income	263,050.00	220,000.00
4300 TGWA Management Fee	76,000.00	76,000.00
4500 Risk Management Fund Income	143,055.00	156,075.00
4600 Reimbursable Expense Income	2,658.76	5,000.00
Confluence Income	2,750.00	12,000.00
Uncategorized Income	0.00	
Total Income	\$1,509,442.26	\$1,439,125.00
GROSS PROFIT	\$1,509,442.26	\$1,439,125.00
Expenses		
5100 Administrative Expenses	15,166.73	15,000.00
5500 Annual Convention	135,292.60	150,000.00
5530 Summer Conference	87,833.76	90,000.00
5540 Texas Water Day	9,507.03	20,000.00
5550 Fall Conference	108,555.66	100,000.00
5570 Other Meetings Expense	7,168.97	34,000.00
5590 Board Expenses	1,000.00	
5650 Travel, Education, and Outreach	31,503.73	33,000.00
5710 NWRA Dues	35,116.00	35,116.00
5800 Office Expenses and Supplies	15,894.17	30,000.00
5820 Office Lease	70,272.28	75,000.00
6000 IT and Website	39,598.64	40,000.00
Personnel	700,379.97	800,000.00
Uncategorized Expense	0.00	
Total Expenses	\$1,257,289.54	\$1,422,116.00
NET OPERATING INCOME	\$252,152.72	\$17,009.00
Other Income		
4100 Interest Earned	690.70	500.00
Total Other Income	\$690.70	\$500.00
NET OTHER INCOME	\$690.70	\$500.00
NET INCOME	\$252,843.42	\$17,509.00

Texas Water Conservation Association

Profit and Loss

January 1 - December 4, 2023

	TOTAL	
	JAN 1 - DEC 4, 2023	JAN 1 - DEC 4, 2022 (PY)
Income		
4000 Membership Dues Income	459,761.00	419,318.00
4110 Legislative News Subscriptions	40,762.50	53,025.00
4200 Annual Convention Income	264,290.00	219,051.00
4220 Summer Conference Income	232,140.00	179,567.71
4240 Other Meeting Income	24,975.00	10,126.00
4250 Fall Conference Income	263,050.00	212,800.00
4300 TGWA Management Fee	76,000.00	170,500.00
4500 Risk Management Fund Income	143,055.00	141,525.00
4600 Reimbursable Expense Income	2,658.76	5,510.82
Confluence Income	2,750.00	11,999.00
Income		0.00
Uncategorized Income	0.00	
Total Income	\$1,509,442.26	\$1,423,422.53
GROSS PROFIT	\$1,509,442.26	\$1,423,422.53
Expenses		
5100 Administrative Expenses	15,166.73	13,775.92
5500 Annual Convention	135,292.60	127,468.26
5530 Summer Conference	87,833.76	69,093.01
5540 Texas Water Day	9,507.03	
5550 Fall Conference	108,555.66	91,631.37
5570 Other Meetings Expense	7,168.97	7,917.14
5590 Board Expenses	1,000.00	1,000.00
5650 Travel, Education, and Outreach	31,503.73	21,654.51
5710 NWRA Dues	35,116.00	34,093.00
5800 Office Expenses and Supplies	15,894.17	23,476.27
5820 Office Lease	70,272.28	105,768.04
6000 IT and Website	39,598.64	37,006.68
Contract Labor		6,000.00
Personnel	700,379.97	696,054.95
Uncategorized Expense	0.00	
Total Expenses	\$1,257,289.54	\$1,234,939.15
NET OPERATING INCOME	\$252,152.72	\$188,483.38
Other Income		
4100 Interest Earned	690.70	688.33
Total Other Income	\$690.70	\$688.33
Other Expenses	\$0.00	\$2.09
NET OTHER INCOME	\$690.70	\$686.24
NET INCOME	\$252,843.42	\$189,169.62

TWCA Membership Dues

Membership Level	Description	2022 Dues	Number of Members (Nov 2021)	Total	2023 Dues	Number of Members (Nov 2022)	Total	2024 Dues (Proposed)	Number of Members (Nov 2023)	Total
Membership Level A	Individuals whose occupation is unrelated to the water profession and who are carried on the membership roles without designation of firm, company, or organizational affiliation.	\$245	21	\$5,141	\$262	24	\$6,286	\$267	26	\$6,947
Membership Level B	Small districts, authorities and water corporations with up to 3 employees; state agencies, councils of government, and other associations; small local businesses (other than consultants) with less than 25 employees; cities with a population of less than 15,000.	\$416	119	\$49,523	\$445	121	\$53,880	\$454	122	\$55,412
Membership Level C	Districts, authorities, and water corporations with 4-15 employees; consultants (legal, engineering, financial, utility operations, etc.) with less than 10 employees in Texas; businesses and industry with 26-50 employees in Texas; cities with a population of 15,000-50,000.	\$831	93	\$77,311	\$889	86	\$76,496	\$907	87	\$78,933
Membership Level D	Districts, authorities and water corporations with 16-40 employees; consultants with 11-50 employees in Texas; businesses and industry with 51-100 employees in Texas; cities with a population of 50,000-250,000.	\$1,663	54	\$89,780	\$1,779	51	\$90,728	\$1,815	55	\$99,801
Membership Level E	Districts, authorities and water corporations with 41-100 employees; consultants with over 50 employees in Texas; businesses and industry with 100-500 employees in Texas; cities with a population of 250,000-500,000.	\$4,100	25	\$102,510	\$4,387	25	\$109,686	\$4,475	26	\$116,355
Membership Level F	Districts, authorities and water corporations with over 100 employees; businesses and industry with over 500 employees in Texas; cities with a population greater than 500,000.	\$6,854	19	\$130,234	\$7,334	19	\$139,350	\$7,481	20	\$149,618
Totals			331	\$454,499		326	\$476,427		336	\$507,065
		2022 Budget % of Estimate		\$407,500 90%	2023 Budget % of Estimate		\$444,050 93%	2024 Budget % of Estimate More than \$20K from new members		\$470,000 93%

2024 CONFERENCE SHEET

REGISTRATION/SPONSORSHIPS



Sponsor items can vary depending on the conference (annual, summer, or fall) and/or occasion. Proposed pricing matches 2023 figures except as noted below.

<u>Conference Registration</u>	<u>Price (Early Bird)</u>
Annual (longer event; includes awards luncheon)	Member: \$525, Non-Member: \$625
Summer & Fall	Member: \$450, Non-Member: \$550

SPONSOR ITEMS & LEVELS

<u>Item</u>	<u>Price</u>	<u>Quantity</u> <small>(Per conference) *Can be shared</small>	<u>Benefits</u> <i>All sponsorships include the company logo on printed conference materials, electronic media, conference presentation, and signage at event</i>
Friday Breakfast	\$12,000	1*	Individual signage, platinum plus benefits, and optional exhibit booth
Luncheon (annual convention only)	\$12,000	1*	Individual signage, platinum plus benefits, and optional exhibit booth
Wednesday Reception	\$6,500	1*	Individual signage optional exhibit booth
Thursday Reception	\$8,500	1*	Individual signage optional exhibit booth
Thurs. Grab & Go Breakfast	\$3,000	1	Individual signage
Promotional Item	\$3,000	1	Company logo on promotional item at conference
Program	\$2,500	1	Company logo on cover; featured highlight page in program (if room allows)
Name Badges	\$2,000	1	Company logo on conference name badges
Lanyards	\$2,000	1	Company name or logo on conference lanyards
Coffee (proposed change for 2024)	\$3,500	1	Individual signage and option to put out coffee cups at designated times
Afternoon Treats Break	\$2,500	1	Individual signage
Charging Station	\$1,500	1	Individual signage at charging station
Platinum Plus	\$1,500	Unlimited	Logo displayed on conference schedule page

<u>Level</u>	<u>Price</u>	<u>Quantity</u>	<u>Level</u>	<u>Price</u>	<u>Quantity</u>
Platinum	\$1,000	Unlimited	Gold	\$750	Unlimited
Silver	\$500	Unlimited	Bronze	\$250	Unlimited

NEW FOR 2024

Platinum Plus Bundle	\$6,250	Unlimited	Platinum plus sponsorship of all TWCA conferences Platinum sponsorship of TWCA's <i>Confluence</i> E-News Platinum sponsorship of Texas Water Day in D.C.
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TWCA STRATEGIC PLANNING SNAPSHOT

The purpose of the strategic planning process was to articulate why TWCA exists and how to accomplish our mission, prioritize investments of time and money, and align our membership and effectively communicate with our audiences and stakeholders.

VISION

To be a trusted resource promoting sound water policy for Texas.

MISSION

Advocate priority water policies to state and federal decision makers. Build consensus. Educate members.

ADVOCATE



- Use TWCA's water experts to develop sound water policy
- Improve communications with policy makers
- Determine most effective way to accomplish federal outreach initiatives

BUILD



- Build consensus within TWCA on water policy
- Partner with other organizations to create policy solutions
- Formalize TWCA decision making process and define consensus

EDUCATE



- Improve and expand communications to TWCA members and outside interests
- Develop member knowledge of the organization
- Grow the value of TWCA conferences and membership

SUSTAIN



- Maintain and increase TWCA membership
- Create opportunities for member participation
- Maintain financial health with reliable revenue streams
- Prioritize TWCA programs and responsibilities

**Texas Water Conservation Association
2024 Budget Proposal**

	2022 Actuals	2023 Budget	2023 Actuals (Estimated)	Proposed 2024 Budget
Income				
Member Dues	\$428,467	\$444,050	\$470,000	\$470,000
Legislative News	\$29,362	\$34,000	\$40,763	\$35,000
Annual Convention	\$219,051	\$250,000	\$264,290	\$250,000
Mid-Year Conference	\$181,148	\$210,000	\$232,140	\$218,000
Fall Conference	\$219,245	\$220,000	\$273,000	\$260,000
Other Meetings	\$14,326	\$32,000	\$27,000	\$30,000
TGWA	\$186,000	\$76,000	\$76,000	\$14,400
Risk Management Fund	\$154,530	\$156,075	\$156,075	\$157,500
Reimbursables	\$10,845	\$5,000	\$2,700	
Confluence	\$12,999	\$12,000	\$10,000	\$12,000
Total Income	\$1,455,973	\$1,439,125	\$1,551,968	\$1,446,900
Expenses				
Insurance/Taxes/Finance	\$14,361	\$15,000	\$21,417	\$20,000
Annual Convention	\$127,468	\$150,000	\$135,293	\$145,000
Mid-Year Conference	\$69,093	\$90,000	\$87,834	\$95,000
Fall Conference	\$91,632	\$100,000	\$108,555	\$118,000
Other Meetings/Board	\$32,451	\$54,000	\$43,000	\$50,000
Travel, Registrations, Subscriptions, and Other	\$24,904	\$33,000	\$33,000	\$31,000
NWRA Dues	\$34,093	\$35,116	\$35,116	\$36,170
Office Expenses/Supplies	\$24,779	\$30,000	\$19,000	\$23,000
Office Lease	\$115,939	\$75,000	\$70,272	\$80,230
IT and Website	\$38,218	\$40,000	\$43,000	\$43,500
Contract Labor	\$6,000			\$7,500
Total Personnel	\$759,248	\$800,000	\$775,000	\$800,000
Total Expenses	\$1,338,186	\$1,422,116	\$1,371,487	\$1,449,400
Interest Earned	\$689	\$500	\$690	\$7,500
Net Income	\$118,476	\$17,510	\$181,171	\$5,000



**Upcoming TWCA Conference Dates and Locations
As of November 2023**

2023

- Annual Convention: March 1-3, 2023, Hyatt Lost Pines, Bastrop
- Texas Water Day: March 6-8, 2023: Hotel Washington, Washington, D.C.
- Summer Conference: June 14-16, 2023, The Woodlands Resort
- Fall Conference: November 1-3, 2023, Marriott RiverCenter San Antonio
- Board Holiday Dinner and Meeting: December 7-8, 2023, Omni Austin Downtown

2024

- Annual Convention: March 6-8, 2024, Hyatt Lost Pines, Bastrop
- Texas Water Day: March 11-13, 2024, Washington, D.C.
- Summer Conference: June 12-14, 2024, Loews Arlington
- Fall Conference: October 23-25, 2024, Marriott RiverCenter San Antonio
- Board Holiday Dinner and Meeting: TBD

2025

- Annual Convention: March 5-7, 2025, AT&T Hotel and Conference Center, Austin
- Texas Water Day: TBD
- Summer Conference: June 11-13, 2025, Woodlands Resort
- Fall Conference: October 22-24, 2025, Marriott RiverCenter San Antonio
- Board Holiday Dinner and Meeting: TBD

2026

- Annual Convention: March 11-13, 2026: Worthington Renaissance Fort Worth
- Texas Water Day: TBD
- Summer Conference: TBD
- Fall Conference: October 6-9, 2026, Marriott RiverWalk San Antonio
- Board Holiday Dinner and Meeting: TBD