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December 15, 2011

The Texas Water Conservation Association invites you to exhibit your company's products and services at the **68TH ANNUAL CONVENTION** of the Texas Water Conservation Association scheduled for Wednesday, March 7, through Friday, March 9, 2012, at The Sheraton Dallas Hotel, Dallas, TX.

You will be afforded the opportunity to bring your company's name, services and products before a wide range of individuals representing all segments of the water industry. Attendance include representatives from municipalities, state agencies, industries, ports and harbors, special districts such as ground water districts, irrigators, river authorities, municipal utility districts, associations, consultants, engineering firms, agriculture, education, energy and power corporations and others from across the entire State.

TWCA solicits your participation with us by exhibiting near our registration and the General Session and activities. Each exhibitor will be furnished a draped table and two chairs within an approximate 8' X 8' exhibit area for a cost of \$500.00. Registration will be open from 8:00 a.m. to 5:00 p.m., Wednesday, March 7, 2012 and 8:00 a.m. to 5:00 p.m., Thursday, March 8, 2012. We encourage you to have a representative at your booth during these hours.

Each exhibitor will receive one full complimentary registration for the convention. This will include entrance to all functions. Each additional representative of an exhibit may pay the full registration fee of \$400.00. Exhibit set-up is Wednesday, March 7, 2012, from 8:00 a.m. to 10:30 a.m. Tear down must be completed prior to 11:00 a.m., Friday, March 9, 2012.

We have arranged a special rate with The Sheraton Dallas Hotel of \$159.00/night for a single or double room ([Tx Water Conservation Assc](#)). Please make your reservations directly with the hotel by **Monday, February 13, 2012, in order to receive the discounted rate of \$159.00/night.** Their address is 400 N. Olive Street, Dallas, TX 75201 and their phone number is **(800) 325-3535 OR (214) 922-8000** OR you may use the above link to make reservations online.

Please note that if you are unable to get a room at The Sheraton Dallas Hotel under the TWCA block of rooms you can email Lisa Henley at LHenley@twca.org and request to have your name put on a waiting list. We will do everything possible to get you a room.

There is a 7-Day cancellation clause. In the event a cancellation does occur less than 7 days prior to your scheduled arrival, the hotel is enforcing a charge of one night's room rate and tax. If you make a reservation with the Sheraton Dallas Hotel and will not need your reservation, please contact the TWCA office prior to canceling your

reservation and we will make every attempt to reassign it to another member on our waiting list which will result in the cancellation penalty being waived.

Please complete the enclosed registration form and return it to the TWCA office (or email to gscott@twca.org) no later than **FRIDAY, February 24, 2012**. **Please note that there will be a \$75.00 administrative fee charged on all refund requests. All refunds will be processed within thirty (30) days following the convention. There will be no refunds for cancellations received after Friday, February 17, 2012.** Registration packets can be picked up on Wednesday, March 7, 2012 from 9:00 a.m. to 5:00 p.m. or Thursday, March 8, 2012 from 8:00 a.m. to 5:00 p.m. For additional forms or information be sure to visit our web site at www.twca.org.

TEXAS WATER CONSERVATION ASSOCIATION
68TH ANNUAL CONVENTION
THE SHERATON DALLAS HOTEL
DALLAS, TEXAS
MARCH 7-9, 2012

Please duplicate and retain copy for your file

COMPANY _____

(Please print or type)

ADDRESS _____

CITY _____ ST _____ ZIP _____

TELEPHONE NUMBER _____ FAX NUMBER _____

E-MAIL ADDRESS _____

NAME OF CONTACT _____

DESCRIPTION OF PRODUCT OR SERVICE THAT WILL BE DISPLAYED

DO YOU REQUIRE ELECTRICITY? _____ YES _____ NO

_____ Representative at Exhibit spaces at \$500.00 each \$ _____

_____ Additional Exhibitor at \$400.00 each \$ _____

TOTAL ENCLOSED \$ _____

Credit Card Information: (Visa, Master Card, or Discover Cards only)

Name as it appears on your card _____

Credit Card Number _____

Three Digit V-Code on Back of Card _____

Billing Zip Code for credit card _____ Expiration Date _____

Please make checks payable to the Texas Water Conservation Association and return it with this completed form to:

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