



CONFLUENCE

Confluence is the official newsletter of the Texas Water Conservation Association, the leading water industry association in the state. It offers businesses an affordable way to reach key decision-makers among water entities and users across Texas.

Published quarterly, Confluence reaches hundreds of readers interested in water issues—including cities, river authorities, water districts of various types, industrial concerns and consultants.

If you're a business serving the water industry, you want your name in front of Confluence readers. Use this order form to place an ad now.

2009 Order Form

Company _____

Company Website Address _____

Contact Name _____

Billing Address _____

City, State, Zip _____

Phone _____

Fax _____

Email _____

Sizes and Pricing (Check Box)

Full Page (7.5" wide x 10" high)

Black and White \$550 Color \$1100

Half Page (7.5" wide x 5" high)

Black and White \$350 Color \$700

Quarter Page (3" wide x 4" high)

Black and White \$250 Color \$500

Business Card (3.5" wide x 2" high)

Black and White \$150 Color \$300

Total number of advertisements: _____

When should they run? (Please list quarter and year)

Would you like to be billed: Annually Quarterly

All Newsletter Advertisers will have their company name and a link to their website on the TWCA website during the quarter after publication.

2009

Publication Dates*	Ad Submission Deadlines**
Quarter 1—March 20	Quarter 1—February 2
Quarter 2—June 5	Quarter 2—April 13
Quarter 3—August 21	Quarter 3—July 15
Quarter 4—November 27	Quarter 4—October 8
<i>*Subject to change</i>	<i>**Subject to change</i>

Discounts for multiple ads placed in a four quarter period:

2 Ads-5% 3 Ads-10% 4 Ads-15%

Sending your advertisement

- jpeg, pdf and tiff formats are preferable
- Files less than 10MB can be emailed to kimberly@raunpr.com
- Files larger than 10 MB should be mailed on a CD with the order form
- We can create camera-ready artwork—email us for more information

Send order form to:

Laura Raun Public Relations
 Contact: Kimberly Livingston
 111 W. 8th Street Austin, TX 78701
 Phone 512.583.0929 Fax 512.236.8890

Please call with any questions!